

MORONGO BASIN TRANSIT AUTHORITY

**SPECIAL MEETING OF
THE BOARD OF DIRECTORS**

Thursday, March 31, 2022 4:00 p.m.
MBTA Operations Center
62405 Verbena Road
Joshua Tree, CA 92252

ACTION MINUTES

1.0 CALL TO ORDER – Chair Abel called the meeting to order at 4:00 p.m.

PLEDGE OF ALLEGIANCE

ROLL CALL - On call of the roll the following Board Members were present:
Jeff Drozd, Danielle Harrington, Ellen Jackman, Ben Sasnett, McArthur Wright, and Merl Abel. Karmolette O’Gilvie joined via zoom.

2.0 PUBLIC COMMENTS

NONE

3.0 NEW BUSINESS

3.1 Rebranding MBTA

Selena Barlow with Transit Marketing gave a presentation and opened discussions. The Board of Directors narrowed it down to three (3) options with various modifications to each one. The three (3) concepts moving forward were a sunset, a road and a lizard.

The consensus was that the font would be evenly spaced with all capital letters, and the word "Basin" should be bolder than the word "Transit" below it.

12.0 ADJOURNMENT

The meeting adjourned at 5:02 p.m. Thursday, March 31, 2022.

Respectfully submitted,


Cheri Holsclaw, Board Secretary